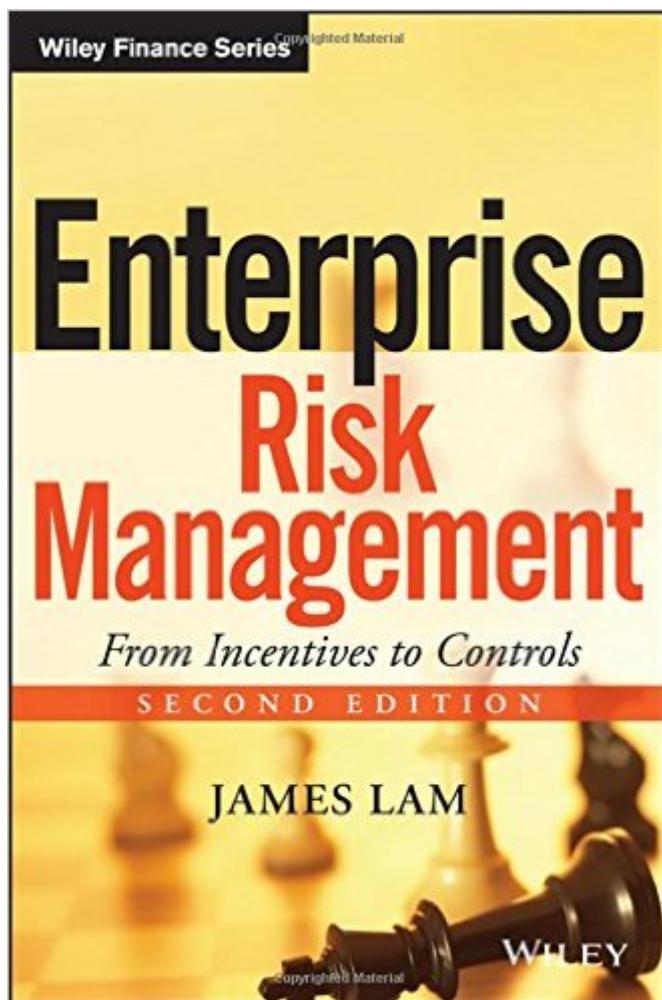


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Enterprise Risk Management: From Incentives To Controls



Synopsis

A fully revised second edition focused on the best practices of enterprise risk management. Since the first edition of *Enterprise Risk Management: From Incentives to Controls* was published a decade ago, much has changed in the worlds of business and finance. That's why James Lam has returned with a new edition of this essential guide. Written to reflect today's dynamic market conditions, the Second Edition of *Enterprise Risk Management: From Incentives to Controls* clearly puts this discipline in perspective. Engaging and informative, it skillfully examines both the art as well as the science of effective enterprise risk management practices. Along the way, it addresses the key concepts, processes, and tools underlying risk management, and lays out clear strategies to manage what is often a highly complex issue. Offers in-depth insights, practical advice, and real-world case studies that explore the various aspects of ERM. Based on risk management expert James Lam's thirty years of experience in this field, *Enterprise Risk Management: From Incentives to Controls* discusses how a company should strive for balance between risk and return. Failure to properly manage risk continues to plague corporations around the world. Don't let it hurt your organization. Pick up the Second Edition of *Enterprise Risk Management: From Incentives to Controls* and learn how to meet the enterprise-wide risk management challenge head on, and succeed.

Book Information

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Customer Reviews

When the first edition of "Enterprise Risk Management; from Incentives to Controls" • appeared in 2003, it seemed as if the business world " at least in the U.S. - was in disarray. The bankruptcy of Enron in 2001, the collapse of WorldCom in 2002, the shutdown of Arthur Anderson " the

auditor of both companies - and the arrests of the senior management of Tyco were resonating in the marketplace. Risk management, previously something that might have been considered an accounting specialty, now demanded the attention of senior managers and their corporate boards. It had gotten to the point that even if board members and management might have been inclined to continue to hand off their risk-oversight responsibilities, the Sarbanes Oxley Act of 2002 wasn't going to let them; and their outside auditors, the ones surviving after the vaporization of Arthur Andersen, were insisting that management take accountability so that no more scandals would crop up on their watches. Management was facing a risk-management learning curve and they needed guidance if they were to begin to make informed risk decisions across their organizations. It was into this environment that James Lam published his book, "Enterprise Risk Management: from Incentives to Controls" and it was a business best seller. It introduced the background and concepts that were wanting for most managers and the boards they answered to. In his book, Lam gave risk a business context, advanced a risk-management framework applied to business and then drilled down into the three principal forms of business risk: credit risk, market risk, and operational risk - all the while supporting his approach with references to real-life examples and case studies.

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